



Fellowship in Environmental & Sustainability Communication: From the Lab to the World

A seminar & internship program (Spring & Summer, 2018)

Open to Sophomores and Juniors in communication or sustainability-related fields

From Thought to Action: Translating knowledge into application is often a big leap. How do we take what we have learned in courses and apply it in real-world situations? This is the test of a true education. Our partners are leaders in the environmental and sustainability arena. They need help decoding and solving pressing communication challenges. This program will provide students with the theoretical foundation, and the necessary skills, to create effective solutions to critical and specific communication issues in our local and national sustainability community.

Our Leadership Team: This Engaged Cornell-supported fellowship is led by a team of communication faculty and campus sustainability leadership, working with national, state and local environmental and sustainability organizations. Our partner organizations are pioneers, such as **EcoVillage** at Ithaca, one of the most successful co-housing communities in the world. National partners include **The Nature Conservancy** and **Environmental Defense Fund**. **The Atkinson Center for a Sustainable Future**, the **Lab of Ornithology** and **Cornell Sustainability** office are campus partners.

Engaged Learning: Students gain classroom and hands-on experience with new and traditional media, including understanding messaging that works to bolster pro-environmental attitudes and engagement, developing communication to reach audiences with diverse backgrounds and viewpoints, and crafting social media strategies for the modern digital age.

Coursework: This program “track” involves a spring seminar, a summer internship and a one-time meeting in the fall to present TED Talk-style presentations. All students take a seminar in Spring, 2018 that will integrate theory and skills related to specific challenges faced by our organizational partners. Students are matched with a leading regional or national organization for a paid internship during the summer of 2018. The final part of the fellowship is a presentation on the summer experience that takes place early in Fall, 2018.

COMM 3080 Capstone Environmental Sustainability Communication Seminar and Internship Friday 2:30-4:25 plus 10-week summer internship and a presentation in the fall.

Rolling deadline for applications: **November 1- January 1**. The 2018 program is limited to 10 students. [Learn more here](#); watch TED-style Talks by former fellows. Apply early to ensure a spot. Contact [Jonathon Schuldt](#) (jps56@cornell.edu) or [Lauren Chambliss](#) (elc55@cornell.edu) for more information. [Apply online](#).

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